

SACHA NOELLE THOMPSON

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EXPERIENCE

SFG PRODUCTIONS

(JULY 2020 – PRESENT)

ASSOCIATE PRODUCER

- Manage, produce and film content for major brands remotely.
- Coordinate with outside vendors, while overseeing video editing and production budgets.

VEVO

(JANUARY 2020 – JANUARY 2021)

ASSOCIATE PRODUCER

- Supervise teams of three to ten professionals per show and spearhead production activities, including creative design, show budget, topic research, filming crew collaboration, guest bookings and interviews, voiceover sessions, talent direction, online and offline edit sessions, and deadline compliance.
- Act as liaison between executive producers, production management, talent, crew and editors for all of VEVO's original content to execute production schedules
- Develop and track operating budgets up to \$5 Million for our original content series and live events.
- Participates in creative meetings to brainstorm ideas, select programming content and delegate work assignments
- Manage needs of the production crew such as lightening, props, music, and setting direction.
- Build and maintain rapport with crew members, talent, and PR reps at venues to ensure smooth interaction and resolution of conflicts.

MOFILM | TARGET

(SEPTEMBER 2020 – DECEMBER 2020)

COMMERCIAL PRODUCER

- Planned and managed logistical, financial, legal, and creative matters for one national commercial spot for Target.
- Coordinated with over 100 filmmakers across the US, and ensured that all appropriate legal contracts relating to crew, talent and production company were executed.

VEVO

(SEPTEMBER 2018 – DECEMBER 2019)

COORDINATING PRODUCER

- Ideated and fully execute performance and narrative-based original content for a wide array of musicians
- Managed crew, ensure budgets are tracked, contracts are fulfilled, and general assistance as lead producer on set.

LUCAS FILMS

(MARCH 2018 – APRIL 2018)

FEATURE FILM CASTING ASSISTANT

- Worked as part of a casting team for a nation-wide search for a prominent on-camera principal.

NETFLIX | A MARRIAGE STORY

(MARCH 2018 – APRIL 2018)

EXTRAS CASTING ASSISTANT

- Researched talent and participated in the selection process for over 500 union and non-union extras.
- Facilitated communication between talent and production staff to produce daily skins.

FX | COMPLIANCE TV PILOT

(JANUARY 2018 – MARCH 2018)

CASTING ASSISTANT | BACKGROUND PRODUCTION ASSISTANT

- Worked as part of a dedicated casting team to schedule over 1000 actors via phone, e-mail, and Casting Networks.
- Maintained searches for active role fulfillment.
- Researched and maintained records of actors and industry contacts relevant to the production using the web.
- Wrangled talent and background on set.

BEDGEAR NYRR | MADWELL & WARRIOR QUEEN

(SEPTEMBER 2017 - NOVEMBER 2017)

PRODUCTION COORDINATOR

- Coordinated with local crew in Philadelphia to create one national commercial spot for BEDGEAR Sleeping Bed.
- Managed the production of original 15/30 second commercial for Bedgear which aired on ESPN, WABC and longer-form vignettes for web distribution.

UNICORN ISLAND/LILLY SINGH

(NOVEMBER 2016 – DECEMBER 2018)

PRODUCTION MANAGER/COORDINATOR

- Produced shoots in New York City and connected with talent on creative direction for the scripted series.
- Managed projects: show collaborations, weekly episodes, and digital requests.
- Researched, negotiate and secure cast and crews.
- Created call sheets, production schedules and calendars.

VAYNERMEDIA

(JANUARY 2015 – APRIL 2017)

PRODUCTION COORDINATOR | PROJECT MANAGER

- Supervised teams of three to ten professionals and spearheaded production activities, including creative design, budgets, topic research, filming crew collaboration, voiceover sessions, talent direction, online and offline edit sessions, and deadline compliance.
- Led a team to execute a pop-up Snapchat Discover Channel "Recharge" for Huffington Post within 5 days. This project was one of the most well received Discover pop-ups, reaching over 45 million views in the U.S.
- Supported the creative execution of Snapchat's video campaigns for Walmart, Vans, YouTube, and more.

EDUCATION

B.S. ADVERTISING & MARKETING COMMUNICATIONS

(AUGUST 2005 – MAY 2009)

THE FASHION INSTITUTE OF TECHNOLOGY